

Sponsorship Brochure



**Partner With the Global Network of Women Driving Public Impact
Leadership | Visibility | Connection**



civicanet.com



enquiries@civicanet.com



Why Now Is the Time to Partner With CivicaNet



Public services are under pressure — and innovation is no longer optional.

Women are already leading transformation in policy, education, technology, and wellbeing — often without recognition, connection, or support.

Global shifts in governance, workforce design, and equity demand new leadership models.

Our USP: Strategic Space for Purpose-Driven Women

Beyond Events. Beyond Networking. This Is Leadership on Your Terms.

CivicaNet is built on community and strategy — not just content. We bring together senior women who lead transformation across systems and sectors. Our sponsorships help you build deeper relationships, earn trust, and make your value known in all the right rooms.

What You'll Get:

● Senior-Level Access

Engage with senior women across government, healthcare, education, civil society, and public innovation.

● Visibility & Credibility

Position your brand within a values-led leadership network.

● Strategic Connection

Build relationships through curated formats built for depth, not volume.

● Community-Driven Leads

Generate high-quality opportunities through trust-based engagement.

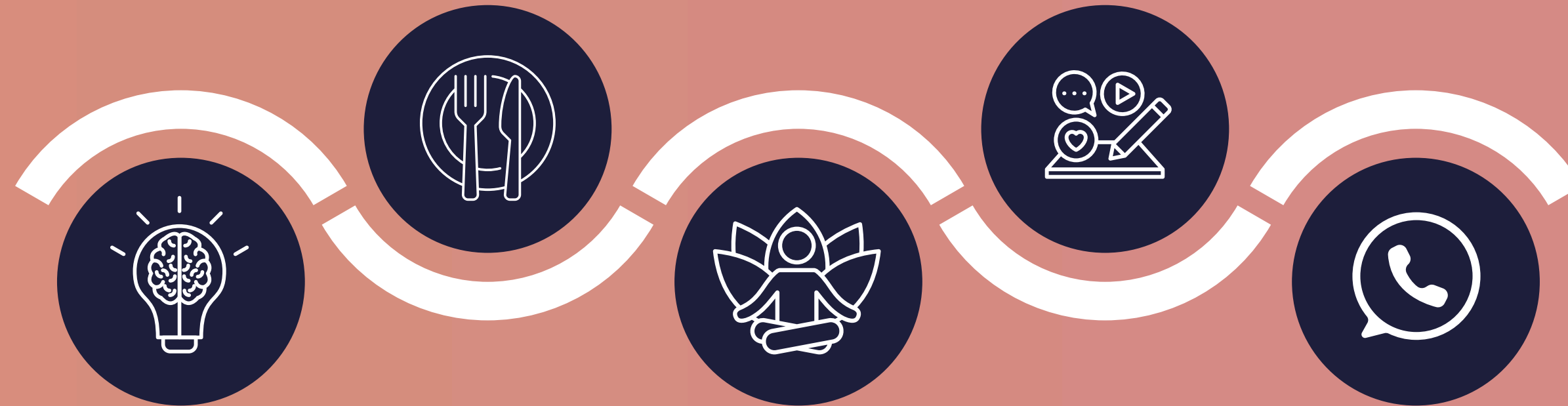
Sponsorship Opportunities

Themed Dinners

Connect with senior leaders at intimate private dinners.

Digital Content

Drive engagement and generate leads through strategic digital content.



Thought Leadership

Position your brand as a leader through expert webinars and panels.

Team Retreats

Position your brand at the heart of female leadership empowerment

WhatsApp Community

Grow alongside our community WhatsApp group

Sponsored Webinar

Host or sponsor digital events targeting school leaders.

Sponsored Whitepaper

Co-author a whitepaper with high-value content and full lead generation.



Sponsorship Packages & Prices Overview

Team Retreats

Sponsor our retreats to position your brand at the heart of female leadership empowerment

Themed Track Dinner

Sponsor curated track-themed meals with senior stakeholders.

DIGITAL CONTENT

SPONSORED WEBINAR

Showcase Your Expertise to Global Decision-Makers

Position your brand as a trusted voice in government and public services by sponsoring a focused 45–60 minute webinar, hosted on Microsoft Teams and promoted to our highly engaged community of senior leaders.

Sponsors may align with pre-scheduled themes or collaborate with our team on a bespoke topic that highlights your strengths.

£5,000 + VAT

SPONSORSHIP INCLUDES:

PRE-WEBINAR PROMOTION

- Logo and branding on 2–3 email campaigns to our database
- Featured on registration pages and the webinar listing
- At least 3 organic social media mentions (pre/post event)

WEBINAR PRESENCE

- Branding and speaking role during the live session

LEAD GENERATION & DATA

- Full opt-in attendee list

POST-WEBINAR VALUE

- Webinar recording hosted as gated content on our website
- One follow-up email sent to all registrants (with your CTA)
- Continued visibility via on-demand promotion

DIGITAL CONTENT

SPONSORED WHITEPAPER

Establish Thought Leadership with Premium Editorial Content

Partner with CivicaNet to co-author a high-value whitepaper distributed across our global network. Shape the conversation around key trends while capturing qualified leads.

£7,500 + VAT

SPONSORSHIP INCLUDES:

CONTENT CREATION & DISTRIBUTION

- Co-authorship with our content team
- Access to conduct surveys or gather insights from our audience
- Distribution via 1x dedicated email, newsletter placement, and OS website

BRANDING & VISIBILITY

- Sponsor logo, profile, and CTA included in whitepaper
- Option for expert quote or commentary

LEAD GENERATION

- Full opt-in download and registration data
- Content remains live for ongoing lead capture

EVENT SPONSORSHIP OPPORTUNITY

THEMED TRACK DINNER

Curated Track-Themed Dinners for High-Value Connection

Align your brand with a key theme and engage directly with handpicked senior leaders in an intimate dinner format.

£12,000 + VAT

SPONSORSHIP INCLUDES:

CHOOSE YOUR TRACK

- Track A: Leadership and Power
- Track B: Organisational Culture and Equity
- Track C: Inclusive Innovation
- Track D: Care, Community and Wellbeing

PACKAGE INCLUDES:

- Logo on invitations + registration pages
- 2x vendor passes
- Speaking opportunity to welcome attendees (non-salesy)
- Branded collateral placement
- Curated delegate list with desired job titles
- Access to CivicaNet WhatsApp Community
- Follow-up message in post-event email

EVENT SPONSORSHIP OPPORTUNITY

BESPOKE LEADERSHIP SPONSORSHIP

Lead the Conversation Across the Entire Event Lifecycle

For brands ready to lead at the highest level, this all-inclusive, high-impact package offers dominant presence and strategic alignment. Limited to four sponsors.

£18,500 + VAT

SPONSORSHIP INCLUDES:

PACKAGE INCLUDES:

- Lead branding across website, marketing emails & event signage
- Exclusive sponsorship of a dedicated content track (subject to availability)
- Community webinar delivery with full opt-in lead gen
- 4x vendor passes
- Distribution of branded materials on-site
- Full access to opt-in attendee data
- Inclusion in CivicaNet WhatsApp community

DIGITAL CAMPAIGNS THAT DRIVE AWARENESS AND ACTION

DIGITAL MARKETING SOLUTIONS

Position your brand as a trusted authority through targeted, multi-channel content and lead-gen campaigns.

Expert Articles: Featured on our high-traffic site.

Gated Content: Premium resources requiring registration.

Email Newsletter: Strategic placement in our subscriber communications.

Social Media: Targeted campaigns reaching decision-makers.

Digital Events: Webinars and roundtables designed for lead capture.

How it Works



```
graph TD; A[How it Works] --> B[01 Choose Your Focus]; A --> C[02 Content Creation]; A --> D[03 Multi-Channel DSTR]; A --> E[04 Lead Generation];
```

01 Choose Your Focus

Select a theme aligned with your objectives and target audience.

02 Content Creation

We create strategic, engaging content around your chosen theme.

03 Multi-Channel DSTR

Your content will be distributed through various channels including articles, gated content, newsletters, socials, and webinars.

04 Lead Generation

Capture valuable leads from engaged prospects through targeted content.

ADDITIONAL ADVERTISING OPPORTUNITIES

All advertising placements are subject to availability and provided on a first-come, first-served basis.



FULL-PAGE ADVERT IN EVENT GUIDE

Premium placement within the printed or digital event guide (A5 format). Ideal for established brands or new launches.

£1,500



HALF-PAGE ADVERT IN EVENT GUIDE

Feature alongside the agenda and networking guidance. A budget-friendly way to gain visibility without full sponsorship.

£750

2025

SEPTEMBER

Community Webinar -
Influencing Stakeholders
Up and Across

OCTOBER

Webinar - Influencing
Without Authority: How
Women Lead Change
from the Middle

NOVEMBER

**CivicaNet Event,
London**

DECEMBER

Webinar - The Digital
Shift: Women Driving
Transformation in Public
Services

2026

JANUARY

Webinar - 2026 Vision:
Setting Bold Goals with
Impact

FEBRUARY

Webinar - Stakeholder
Power Plays: Winning
Hearts, Minds & Budgets

MARCH

CivicaNet Event, Dubai

APRIL

Webinar - Women Who
Govern: Global Public
Service Leadership
Stories

MAY

Webinar - Designing
Systems That Work
for Women

JUNE

CivicaNet Event, Saudi

JULY

Webinar - Grace Under
Fire: Leading During
Uncertainty and Scrutiny

AUGUST

Webinar - Executive
Presence: Showing Up
with Gravitas,
Confidence & Clarity

SEPTEMBER

Webinar - It Takes a
Village: Building
Networks that Lift
Women Up

OCTOBER

Webinar - Stepping Up
or Stepping Sideways:
Planning the Next Phase

NOVEMBER

**CivicaNet Event,
London**

DECEMBER

Webinar - Beyond the
Event: Insights, Impact &
What's Next



Let's Build What's Next - Together

Get in Touch



→ Partner with CivicaNet to support, amplify, and connect them — and position your brand where strategy, purpose, and influence meet.



civicanet.com



enquiries@civicanet.com